

Kalera AS: Announces New Key Customer Addition for US Market and Notes Progress in International Developments

ORLANDO, FL, (September 15, 2021) — Kalera AS (Euronext Growth Oslo: KAL, Bloomberg: KSLLF), one of the fastest-growing and largest vertical farming companies in the world and a leader in plant science for producing high-quality produce in controlled environments, announces today they will begin supplying their fresh, locally produced, long-lasting, better than organic, leafy greens to H-E-B grocery stores in Texas.

“This is an exciting customer addition for our Houston facility. We’re so pleased to have the opportunity to partner with H-E-B which has built an amazing reputation in the Texas market,” said Daniel Malechuk, CEO of Kalera.

H-E-B is one of the largest grocery retailers in the US and the #1 multi-unit grocery retailer in the state of Texas, operating more than 340 stores – making H-E-B an important anchor customer for Kalera’s Houston facility which will begin harvesting on schedule at the end of September.

The addition of H-E-B is expected to be a significant new customer for Kalera’s Houston facility and continues its momentum with some of the largest grocery retailers in the United States. This complements the previous announcement that Kalera has started shipping to over 400 Kroger stores and additionally supplies produce to over 440 Publix locations.

Kalera is also making progress in its global development, noting that the company is in advanced negotiations in multiple new international regions to enter into strategic joint ventures, which may include offtake agreements for product including lettuce, baby leaf, spinach and microgreens. The company looks forward to updating investors further once these arrangements have been finalized.

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About Kalera

The Kalera Group is a vertical farming group headquartered in Orlando, Florida. Kalera uses technology to ensure that more people around the world have access to the freshest, most nutritious, and cleanest products possible. It has spent several years optimizing plant nutrient formulas and developing an advanced automation and data acquisition system with Internet of Things, cloud, big data analytics and artificial intelligence. Kalera currently operates farms in Orlando, Florida, Atlanta, Georgia and Houston, Texas . and the company has plans to open more farms in the US and also in both the Middle East and Asia in the coming months. More information is available at www.kalera.com.

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Matters discussed in this announcement may constitute forward-looking statements. Forward-looking statements are statements that are not historical facts and may be identified by words such as "believe",

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